

DEVELOPING ENVIRONMENTALLY FRIENDLY PRODUCTS



1
A Hino truck drives through Capilano Canyon in Canada. The Company places a high priority on harmony with nature.

2
The HIMR diesel/electric hybrid bus provides environmentally friendly transportation in Chubu Mountains National Park, Japan.

3
Hino Motors played a pioneering role in the employment of common rail systems, now found in engines around the world.

HINO MOTORS develops leading technologies to preserve the environment.

2



As a manufacturer of diesel trucks and buses, Hino Motors develops technology and products for future markets and works to upgrade the quality of its product lineup. The Company places the highest priority on harmony with the environment in product development.

Ten years have passed since the announcement of the hybrid inverter-controlled motor and retarder (HIMR) system, recognized for its superior environmental attributes for vehicles operating in large cities. With the development of a high-power engine, introduction

of the system is foreseen in vehicles for sightseeing at national parks in mountainous regions, city buses and delivery trucks in urban districts.

Hino Motors pioneered the use of common rail, electronically controlled, high-pressure fuel injection systems in engines for medium-duty trucks in 1995. The systems dramatically improve fuel efficiency, leading to reductions in fuel costs, engine noise and exhaust emissions. Hino Motors promptly applies such advanced technologies to improve product quality, a prime example of the Company's efforts to coexist with the environment and receive high market appraisal.

While promoting vehicles with engines that employ common rail systems, Hino Motors will step up efforts to develop engines that use such alternative fuels as natural gas and methanol in addition to the HIMR system.

